



SPONSORSHIP AGREEMENT

Because of you, VNA nurses continue to serve in every local homeless shelter, domestic violence shelter, and group maternity home!

- ☐ Life-Changing - \$25,000
- ☐ Empowering - \$10,000
- ☐ Impacting - \$5,000
- ☐ Connecting - \$2,500
- ☐ Advocating - \$1000

- ☐ Neighbor of VNA - \$500
- ☐ Encourager of VNA - \$250
- ☐ Patron (includes pre-event)
of tickets _____ x \$100 = \$ _____
- ☐ General Admission
of tickets _____ x \$50 = \$ _____

CONTACT PERSON: _____

BUSINESS NAME: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

- ☐ Check enclosed
- ☐ Invoice me
- ☐ Pay with credit card at vnatoday.org/artandsoup
- ☐ I/we decline any goods or services associated with sponsorship
- ☐ Anonymous

QUESTIONS? Please contact Lisa Bradley at lbradley@vnatoday.org or 402-930-4225.

SPONSORSHIP ASSETS are due February 16th to Samantha Livermore at slivermore@vnatoday.org.

CORPORATE LOGOS should be full color and high resolution in PNG or JPEG format

SPONSORSHIP ADS should be full color and high resolution with no bleeds in PNG or JPEG format

Full page = 8.5 x 5.5 horizontal

1/2 page = 4.25 x 5.5 horizontal

1/4 page = 2.75 x 4.25 vertical

Sunday, March 10th at Omaha Design Center!



2024 SPONSOR BENEFITS

Sunday, March 10, 2024

Omaha Design Center | 1502 Cuming Street

www.vnatoday.org/artandsoup

| | LIFE- CHANGING \$25,000 | EMPOWERING \$10,000 | IMPACTING \$5,000 | CONNECTING \$2,500 | ADVOCATING \$1,000 | NEIGHBOR OF VNA \$500 | ENCOURAGER OF VNA \$250 |
|----------------------------------|-------------------------------|------------------------|----------------------|-----------------------|-----------------------|-----------------------------|-------------------------------|
| ONSITE BENEFITS | | | | | | | |
| Patron tickets | 20 | 10 | 8 | 6 | 4 | 4 | 2 |
| Full-color ad in digital program | Full page | Full page | ½ page | ¼ page | | | |
| Listing in digital program | | | | | ✓ | ✓ | ✓ |
| Event video recognition | ✓ | ✓ | ✓ | | | | |
| Event video message | ✓ | ✓ | | | | | |
| ONLINE BENEFITS | | | | | | | |
| Social media recognition | Feature | ✓ | ✓ | ✓ | ✓ | | |
| Logo on event webpage | ✓ | ✓ | ✓ | ✓ | | | |
| Listing on event webpage | | | | | ✓ | ✓ | ✓ |
| Email blasts | ✓ | ✓ | ✓ | | | | |
| PRINT BENEFITS | | | | | | | |
| Listing in VNA Annual Report | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Event press release recognition | ✓ | | | | | | |
| Feature in VNA newsletter | ✓ | | | | | | |



Eat soup. Buy art. Change lives.

