



2022 Sponsor Benefits

www.vnatoday.org/artandsoup

SAVE THE DATE: March 27, 2022 at Omaha Design Center

	LIFE-CHANGING \$25,000 (\$24,000 tax-deductible)	EMPOWERING \$10,000 (\$9,500 tax-deductible)	IMPACTING \$5,000 (\$4,600 tax-deductible)	CONNECTING \$2,500 (\$2,200 tax-deductible)	ADVOCATING \$1,000 (\$800 tax-deductible)	NEIGHBOR OF VNA \$500 (\$300 tax-deductible)	ENCOURAGER OF VNA \$250 (\$150 tax-deductible)
ONSITE BENEFITS							
Patron tickets and passports	20	10	8	6	4	4	2
Full-color ad in digital program	Full page	Full page	½ page	¼ page			
Listing in digital program					✓	✓	✓
Event video recognition	✓	✓	✓				
Event video message	✓	✓					
ONLINE BENEFITS							
Social media recognition	Feature	✓	✓	✓	✓		
Logo on VNA website	✓	✓	✓	✓			
Listing on VNA website					✓	✓	✓
Logo on Art & Soup website	✓	✓	✓	✓			
Listing on Art & Soup website					✓	✓	✓
Logo in online store	✓	✓	✓				
Email blasts	✓	✓	✓				
PRINT BENEFITS							
Listing in VNA Annual Report	✓	✓	✓	✓	✓		
Art & Soup press release recognition	✓						
Feature in VNA newsletter	✓						