

Shaping  
tomorrow's care.  
Today.

2016 Annual Report

VNA | Visiting Nurse Association  
Easterseals Nebraska



# Letter from the CEO

I am pleased to present our 2016 Annual Report highlighting VNA and Easterseals Nebraska's achievements and progress in providing high quality and compassionate home health, palliative and hospice care, community-based care, and services for individuals with disabilities throughout Nebraska.

Our model of care — working in the home and out in the community — has proven to be more effective in delivering better outcomes, supporting a healthier population, building stronger families and effecting change in our communities. As healthcare has evolved — in our community, across the country and around the world — VNA's experience, expertise and vision have stayed especially relevant.

We continue to be humbled by the incredible support from our donors, clients, partners and communities as we work to advance access to high quality, dignified, compassionate care. As you cheer for us, donate to us and collaborate with us, we advance together in the provision of innovative in-home and community-based care and services.

It is time our brand advances with us. For more than a century, VNA has been propelled by a vision that always asks, "what's next?" This has long challenged us to do more for the individuals and families we serve. As healthcare has become increasingly complex, seemingly changing from moment to moment, so must we continue to adapt. This is why we launched a fresh, new Easterseals brand and why we are preparing to launch a fresh, new VNA brand.

It is more than a new logo. It's a new voice — a new way of understanding VNA and Easterseals Nebraska. It's a promise we make to the people we serve and communities in which we live.

Today, we're more than just "the face of care." Thanks to you, VNA is consistently recognized as a thought leader in how health care should be delivered next.

We're shaping tomorrow's care. Today.



James C. Summerfelt  
President and CEO

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## 01

# Shaping tomorrow's care. Today.

For more than a century and counting, our community has counted on us to provide expert and compassionate care to all, no matter their age, income or ability.

While VNA has established positive brand recognition with such a wide variety of services and our recent alliance with Easterseals Nebraska, we questioned if the brand accurately represented the VNA of today.

VNA spent the past year learning from partners, donors, volunteers, board members, staff and clients about what VNA means to them. They told us VNA has evolved alongside our growing community and so, together with these stakeholders, a new VNA brand was built to tell that story. This new brand is intended to clearly and consistently communicate our scope of services, the impact of our expertise, and the depth of our commitment to the future of healthcare and what it means to people in our community.



As part of the brand, our new logo shows we are proud to own our space as an influential leader in the healthcare community. It is inviting, inclusive and welcoming to all.

This new mark keys back to the VNA blue — and the face of care — but tells us more, calling to mind:

- Layers of services offered
- Diversity of clients
- Collaboration
- An advancing organization with a proud past
- Technology
- Care (Can you see the angel's wing?)

In addition to the new logo, we have a new tagline:

**"Shaping tomorrow's care. Today."**

This statement sets our tone and voice, as each word is important in telling our story.

"Shaping" explains our hands-on, collaborative approach to influencing, leading and creating.

"Tomorrow's care" speaks to the rapidly evolving healthcare industry, where VNA is leading our community, undaunted, and with a clear vision of how healthcare will be delivered next. Care is still at the core of VNA.

"Today" explains that although healthcare is rapidly evolving, VNA isn't waiting for tomorrow to arrive. VNA is actively innovating, developing, leading and delivering expert, compassionate care now.

Along with our mission, vision and values, we have created a purpose statement. This is our clear, driving reason to believe in VNA, our ringing, rallying cry and our commitment to motivating our team and inspiring the public to support us.

#### **Our Purpose Statement**

To foster a healthy, thriving community by providing expert and compassionate care to all — no matter their station in life — and to serve each client's ever-changing needs, always with a vision of how healthcare should be delivered next.

#### **Our Mission**

Delivering community-based care that provides peace of mind, quality of life and independence

#### **Our Vision**

Improve the life and health of people in our community

#### **Our Values**

**Compassion:** We believe in an environment that is healing, caring, positive, spiritual, dynamic and adaptable.

**Attitude:** We believe that each person must demonstrate a high level of ethical behavior in all interactions with others.

**Respect:** We believe in having a diverse workforce that is highly skilled, motivated, respectful of one another, professional in appearance and ambassadors to the community.

**Excellence:** We believe in a creative team focused on providing exceptional quality care to our patients and clients.

## The Best Resource for Community Care

VNA served more than 40,000 individuals in 2016 through its community programs.

These programs continue to grow and serve as a safety net to those in need within our community. One such program is VNA's Healthy Families America, which achieved accreditation this year, demonstrating the ability to successfully implement proven tactics that result in stronger families.

Healthy Families America is designed to support overburdened families, often beginning before their children are born and extending that support through the first few years of life. The program is proven to prevent child maltreatment, injury and abuse, while improving the health of the entire family, improving school readiness and achievement, and increasing family economic self-sufficiency.

Healthy Families America is just one of the many programs VNA offers area families, helping parents with infants and small children identify health and parenting goals and create a plan that empowers them to raise healthy, happy children who start school ready to learn, and offers proven methods to achieve positive, long term success.

## Realizing Her Potential

*One of nine siblings, Princess never had a mother or father figure to look up to. By her 11th birthday, she found herself in foster care.*



Her grades were terrible. She never worked up to her potential. "I'll be honest, before I was pregnant, I was a wild child," Princess said. Knowing a baby was on the way her junior year in high school changed everything.

"I wanted to be a great mom, a great example for my child," she explained. She started to work hard at school and took on two jobs. It was no longer all about her. Her child was coming, and he was a priority.

When Junior was born, the nurse at the hospital asked Princess if she would be interested in VNA's no-cost home visitation program, Love and Learn, designed especially for pregnant and parenting teens 21 years of age or younger. She jumped at the opportunity.

"Princess is so smart. She wanted to use every resource available to her," explained Kate Esterling, Princess's parent coach.

VNA introduced Princess to all the parenting resources in her local community, offering the needed support to help her to continue with school, understand her son's behavior and listen to his cues as he mastered early developmental skills.

Today, she rents an apartment for herself and her son, and she has her own car. Princess graduated from high school a year early, landed four college scholarships and earned a 3.25 GPA during her first year at Metro Community College, where she plans to be a peer mentor next year. Someday, Princess hopes to be a police officer.

"It's amazing to watch the connections take place for the teens that were afraid to have the baby, to see them develop the power to help their child and to create that bond," Esterling said. "It is an awesome, life-changing program."

**40,192** total unduplicated clients served in 2016

<b>Home Visitation</b>	<b>4,040</b>
Childbirth Education	20
Lactation Consultation	296
Physician-Ordered Newborn Care	1,744
Healthy Families America	182
Love & Learn Teen Home Visitation Program	407
Nurse Family Partnership	172
Project WIN	348
Social Work Services for At-Risk, Immigrant and Refugee Families	871
<b>Immunization Clinics (Flu Prevention)</b>	<b>11,851</b>
Adults	10,010
Children	1,841
<b>School Health Programs</b>	<b>20,437</b>
Students	20,437
Schools	52
<b>Community Services</b>	<b>3,864</b>
Cooking Matters	1,312
Shelter Nurse Program	2,438
Breast Cancer Patient Support	114

“It’s really about putting into practice what they learn in class, from incorporating fresh fruits, vegetables, whatever’s on sale, to really making their dollars stretch when they go to the grocery store.”

## A Foundation for a Healthy, Thriving Community

*There are more than 138,000 children in Iowa and 90,000 children in Nebraska who are living in poverty and don’t know where their next meal is coming from.*

Childhood hunger is a serious problem, and the solution must be multifaceted, meeting families where they are with practical, hands-on education. Since 2003, VNA’s Cooking Matters has partnered with Share our Strength and its national No Kid Hungry program to teach families how to shop strategically, use nutrition information to make healthier food choices and cook delicious, affordable meals.

“Cooking Matters teaches life skills like shopping, budgeting and food resource management, as well as skills proven to increase participants’ confidence in the kitchen and ability to feed their families healthy food on a budget. These skills include kitchen hygiene and safety, as well as hands-on cooking instruction. It does little good to give a family healthy produce, for example, if they don’t know how to prepare it,” explained David Kinney, VNA’s Cooking Matters program coordinator.

“It’s a great program. When they brought it up to me, it answered a question as to what my community was asking for,” said Sofia Sandoval, director and coordinator at Centro Latino of Council Bluffs. “They [our clients] wanted to learn about health, about nutrition and about fitness. This came and answered to that. They were excited; they were learning a lot.”

More than 1,300 people took part in VNA’s Cooking Matters program in 2016 and walked away knowing how to make smarter, healthier choices.

“It’s really about putting into practice what they learn in class, from incorporating fresh fruits, vegetables — whatever’s on sale — to really making their dollars stretch when they go to the grocery store,” Kinney said.

An engaging, interactive class, Cooking Matters encourages participants to share their own insights and have their questions answered by professional chefs and nutritionists who facilitate the courses. At the end of each class, families are encouraged to apply their new skills at home. Armed with healthy recipes and a grocery bag of ingredients, families leave with everything they need to prepare a meal at home for their family, including confidence in themselves and their ability to make healthy choices.

“When they go shopping, they have to make their own list, so they don’t buy things they don’t need and don’t spend more than they need,” Sandoval said. “I am very happy, and I feel blessed to have VNA provide this program for us.”

## Delivering Industry-Leading Outcomes

With patient satisfaction consistently at or above the national or Nebraska average, it is no wonder VNA was once again voted Best of Omaha for in-home health care providers by Omaha Magazine.

That satisfaction is there because the quality outcomes are constantly getting better. All six outcomes increased significantly from quarter 1 to quarter 3: improvement in dyspnea, pain interfering with activity, ambulation, bathing, bed transfers and management of oral medications.

2016 was a year of change in the healthcare industry, and VNA was there leading the efforts to stay ahead.

## Expert In-Home Health

*Falls can cause serious injuries for older adults. Last Christmas, Connie suffered a fall and fractured her wrist, which ultimately sent her to the hospital.*

When VNA started working with Connie, she was fairly debilitated and frequently winded after walking a short distance. Connie needed a wheelchair and a ramp added to her home. Because of her wrist fracture, she needed help dressing and eating.

VNA took a multidisciplinary team approach to her care to assist her every step of the way.

After providing the appropriate medical equipment, education and training, as well as an exercise program to improve Connie's level of independence and safety, VNA helped to take



much of the heavy caregiver burden off her family's shoulders.

In VNA's care, Connie has not experienced any more falls. She is demonstrating greater safety and independence getting around the house, dressing and eating. Her quality of life has improved, and she is medically stable.

It didn't stop with Connie either. Her family is now well-informed in how to best help care for her, and what resources are available, and in place, for Connie to remain safe and healthy in her own home.

## 2016:

### VNA Home Health Accomplishments

The **Patient Experience Program** was created to develop and implement education, strategies, and techniques to move VNA's Home Health Consumer Assessment of Healthcare Providers and Systems (commonly known as HH-CAHPS) score to "elite" status.

VNA maintained a quality rating of 3.5 stars from **Home Health Compare**, a single indicator of an agency's performance implemented by the Centers for Medicare and Medicaid Services.

**Home Health Value Based Purchasing (HHVBP)** pilot project began Jan. 1, 2016. VNA's 2016 quality and patient improvement effort centered on this pilot project.

VNA launched the **Quality Improvement Project (QIP)**, where VNA's Certified Home Care team partnered with VNA's Quality Assurance Process Improvement (QAPI) department to elevate the role of case manager, improve efficiency in the scheduling process, and improve the patient experience and quality of care.

Blue Cross Blue Shield of Nebraska provided funding through its **Fund for Quality and Efficient Health Care** to support a new partnership with TINE to develop new and innovative ways to increase quality and efficiency, enhance capacity to provide better care at a lower cost, promote access to care, and promote programs that enhance patient satisfaction.

# Anticipating and Innovating Around Current and Future Health Needs

VNA's team of hospice professionals provide comprehensive medical care, pain management, emotional and spiritual support to those facing a life threatening or terminal disease.

Care is tailored to each client's particular needs and wishes and it extends to provide support to the client's loved ones as well.

Hospice care continues to evolve, and VNA Hospice is right there with it, shaping the way care is delivered. To guarantee VNA provides its clients with the highest quality care, all VNA hospice nurses completed an advanced certification in hospice and palliative care.

## When "Thank You" Just Isn't Enough

*Above and beyond. This is what VNA employees do for their clients because excellence is at the heart of VNA.*



It is the standard. It's what VNA does every day.

As a member of the Nebraska Hospice-Veteran Partnership, VNA strives to ensure excellent care at the end of life for our nation's veterans and to ensure support is available for their families.

Meet Bob. He served in the 7th Army Symphony Orchestra from 1957-60, playing his cello with more than 60 musicians throughout Germany, Venice, Brussels and Vienna.

"I was particularly touched to honor Bob for his musical contribution, because I, too, served in the military as a musician," said VNA Hospice and Palliative Care Chaplain Sue Simmons. "I served the USAF in the Strategic Air Command Band at Offutt AFB from 1977-1981."

VNA Hospice serves the whole person — the physical, emotional and spiritual needs of our patients. "Sometimes we help patients to accomplish a specific, identified goal before death," Chaplain Simmons said. "Sometimes we intuitively serve needs patients do not know exist. In this case, we affirmed the joy this man's military service brought to fellow U.S. service men and women, as well as NATO allies."

In cahoots with his wife, Rose, Chaplain Simmons planned a surprise veteran's pinning ceremony

for Bob at his home. Although the surprise was nearly spoiled by another resident, Chaplain Simmons was able to present him with a certificate of gratitude for his service and with a Nebraska Hospice-Veteran Partnership pin.

A "thank you" just wasn't enough. VNA wanted to honor him for his years of military service in a way that would lift his spirits, and give other residents, his friends and family, alongside VNA, an opportunity to thank and honor him. Bob shared his stories. Many questions were asked and some received the answer, "I'll never tell." (What happened in Germany, stayed in Germany.) Bob beamed in appreciation as many pictures were taken.

Rose continues to speak of this event. In addition to helping the client in hospice, affirming the life's work of a loved one helps family members come to peace and acceptance. VNA Hospice cannot prevent grief among family members, but can walk alongside them.

"One of the goals of hospice spiritual care is to help patients experience affirmation of their life's accomplishments," Chaplain Simmons explained. "It is a privilege to honor our veterans and their service to our nation through the Nebraska Hospice-Veteran Partnership."

### Other major VNA Hospice team accomplishments in 2016 included:

- 1 Continued education to the VNA Hospice and Palliative Care team regarding the importance of the patient and family hospice experience. Satisfaction scores showed improvement in all areas with 6 out of 7 scores above the national average.
- 2 VNA was actively educating the community and physicians about the importance of early conversations regarding end-of-life care. In 2016, VNA hosted an event for physicians in collaboration with Hospice of Southwest Iowa, which featured a screening of the film, *Being Mortal: Death and Dying from a Healer's Perspective*. A panel of physicians, including VNA Medical Director Dr. Todd Sauer, discussed the importance of end-of-life planning.
- 3 To address the decline in length of stay of hospice clients, VNA educated healthcare professionals in the community, including medical students, chaplains and long-term care professionals, using the End-of-Life Nursing Education Consortium (ELNEC) curriculum. ELNEC is a nationally recognized education initiative to improve palliative care.

# 05

Care  
Compassion  
Expertise  
Innovation  
Leadership

VNA's most valued resource is our more than 400 employees who are "the face of care" to individuals and families throughout the community.

Thanks to them, VNA is consistently recognized as the leader in the provision of innovative in-home care and services, as a trusted resource in building strong families and healthy communities, and as a thought leader in designing the future of healthcare.

Our employees go beyond responding to the health needs of the day — they are constantly anticipating and innovating around current and future health needs of the community, while delivering industry-leading outcomes.



## Consistently Going Above and Beyond, Elevating Expertise in Their Profession

VNA continues to invest in developing a highly skilled and motivated workforce. As a result:

**35**  
employees

from VNA, Easterseals Nebraska and Hospice of Southwest Iowa received advanced certifications in their professions.

**56**  
employees

received service awards for their tenure with VNA.

**18**  
employees

were nominated for the Mary Longmaid Offutt award, which recognizes outstanding staff members.

In an ever-competitive healthcare market, it is more important than ever to make VNA a satisfying place to work and promote ways to engage healthy, happy employees.

- Wellness initiatives included: on-site farmer's market, retirement planning, employee health fair and cooking classes from the Cooking Matters team.
- VNA team events included: potluck BBQ, chili cook-off, holiday potluck, jeans days, Halloween costume contest and a family holiday event at the Durham Museum.
- Employees receive free flu immunizations and are eligible to win \$1,000 for referring new employees.

Our hard work paid off as VNA continues to be recognized by the community, the media and our peers for excellence. In 2016, we were honored to be recognized with:

- Best In-Home Nursing Service by Omaha Magazine
- The Better Business Bureau Integrity Award in the charity category

## The First Choice for Care

VNA services span the spectrum of care, including valuable care in the home that does not require skilled nurses.

Whether our clients need 24/7 assistance, or just a little help getting by, VNA Help at Home, formerly VNA Companion Care, is dedicated to helping patients maintain an independent lifestyle.

In 2016, VNA offered 3,079 Help at Home hours, 24,855 personal care attendant hours and 14,958 home health aide hours.

## Serving Each Client's Ever-Changing Needs

*VNA's home health care team was there for Betty when she came home after her lung cancer had metastasized.*

The team worked with her husband, Larry, to teach him the skills he needed to be her primary caregiver.

Caring for a loved one can be rewarding, but it is also hard work. One way caregivers can protect their own health is by using respite care to take regular breaks. Tracy from VNA Help at Home was there, providing some much needed help around the house for Betty while also supporting Larry in his caregiving role. As Betty transitioned to VNA Hospice care, Tracy stayed with the family, a joyful constant, providing help and companionship at a time when sadness could have easily taken over.

When Betty passed away and home health care and hospice services were no longer needed, Larry called VNA just days later to make sure Tracy would still come to the home to provide him with light housekeeping and companionship.

She helps him write. She runs errands. She vacuums. They play games. They sing. They smile.

Tracy is like a daughter to Larry. He insists she doesn't come over in the snow or ice. Her regular visits keep him independent, healthy, safe at home and happy.

Larry's daughter, Rebecca, is a busy physician who lives in Lincoln. Thanks to Tracy's help, when Rebecca visits her father, she can focus on the visit and enjoy the time together with her dad, and not have to worry about errands or housekeeping. Knowing Tracy is there several days a week with her dad provides peace of mind.

And while Tracy's greatest gift is her time and companionship with Larry, like all VNA Help at Home staff, she goes above and beyond to make her clients' lives special. As a special gift, Tracy handmade a beautiful pillow for Larry, out of Betty's sweater. Tracy always brings that extra effort — thoughtfulness, compassion and kindness — to any home she visits.



### Success at Healing Motion Physical Therapy:

**4,300** total visits

to Healing Motion Physical Therapy in 2016, compared to 2,735 in 2015

**\$134,574**

in corresponding revenue growth at Healing Motion Physical Therapy

in other words: **67%**

increase in Healing Motion Physical Therapy revenue in 2016

Other developing service lines include Fremont Health, for which our revenue grew to \$426,628

## Taking on Disability Together

Easterseals Nebraska is committed to making major, positive, life-changing differences in the lives of people and families facing today's disabilities.

Each and every day, Easterseals Nebraska is working to redefine disabilities for the 21st century, and change the way the world defines and views disabilities. We are focused on providing exceptional services to help ensure all people with disabilities have an equal opportunity to live, learn, work and play.

Now more than ever, challenges in the disability community are more complex and the definition of disability is broad, going beyond physical conditions to include invisible, emotional, social and educational challenges.



To respond to these important shifts and re-introduce our organization to the public in a clear, more modern way, Easterseals Nebraska has adopted a fresh new brand. We are positioning ourselves as the indispensable resource for people and families living in Nebraska with disabilities.

You've seen the new brand on our building, on our website, social media and through a variety of communications. The new look is in the form of a brighter logo, a one-word, new spin on our established name, Easterseals, and a refined brand voice that will further energize our long-time supporters and inspire a new generation. We also have a new tagline, "Taking on disability together."

At the heart of our organization, we are a vital resource for people living with disabilities, caregivers and families. Although our brand has changed, this will never change.

In addition to launching our new brand, our services continue to grow. In 2016:

- We engaged new participants for camp and respite services, serving nearly 10 percent more than the prior year
- We served 23 participants in Benefits Planning services newly established in 2016
- We received a half-million dollar federal grant for a new mini-loan program
- We developed a new partnership with 4-H for year-round respite services serving Omaha and surrounding areas

### Camp & Respite

Unduplicated Served	124
Points of Service	188

### AgrAbility

Clients Served	73
Funded Plans for Assistive Equipment	25
Funded Amount	\$666,868

### Workforce Development

NCBVI Benefits Planning (est. 2016)	23
VR Benefits Analysis, Planning & Support	716
VR Post Employment Services (SSA)	276
Post Employment Services (Non-SSA)	2,056
Nebraska Ticket to Work	152
ESN Work Choice	53
Work Incentives Planning & Assistance	253

### Alternative Financing

Mini Loan (est. 2016)	
Clients Served	1
Total Loans	\$1,000
Alternative Financing Program	
Clients Served	12
Total Loans	\$163,029
Telework Loan Program	
Clients Served	3
Total Loans	\$49,524

“Access to benefits planning services is crucial for navigating the complex federal and state disability benefit systems.”

## Making Positive, Life-Changing Differences

*Easterseals Nebraska serves people with disabilities throughout the state, no matter their disability.*

Helping people who are blind or visually impaired is nothing new to Easterseals Nebraska. However, it wasn't until this year that a formal agreement was developed offering benefits planning services to Nebraska Commission for the Blind and Visually Impaired (NCBVI) consumers.

“The partnership between NCBVI and Easterseals Nebraska has been outstanding,” said Tim Jefferson, VR Counselor II at NCBVI.

As this new partnership developed, Easterseals Nebraska facilitated training for NCBVI staff on Social Security disability benefits and work incentives. Education increased staff awareness of work incentives and the beneficial nature of services offered by Easterseals. As a result, NCBVI staff are more comfortable and confident in promoting work for the consumers they serve.

“Once the referral is made to Easterseals Nebraska, the representatives come to the meetings prepared with the information from Social Security to provide to the clients,” Jefferson explains. “The representatives are very knowledgeable about the Social Security programs, which in turn provides the counselors with reliable sources of information.”

Easterseals offers NCBVI consumers both benefit planning services as well as help completing the application process for Social Security disability benefits. Services provided help consumers understand their benefits and work incentives available to help them achieve their work goals.

“Services available through this partnership allow individuals the opportunity to make informed choices and maximize available support when entering or re-entering the workforce,” said Shauna Dahlgren, Work Incentive & Community Outreach Specialist.

Benefits planning services promote long-term success. Those who use the services have a better understanding of benefits received, the impact of employment and a greater awareness of available and relevant work incentives so they can make informed choices about work and career advancement.

“Access to benefits planning services is crucial for navigating the complex federal and state disability benefit systems,” Dahlgren said. “Services provided by Easterseals Nebraska help people plan for changes and avoid problems.”

Jefferson adds: “The client receives accurate information, which helps them to make important decisions about the impact of employment on their benefits and more effective strategies of tracking, saving and investing their money.”

# Thanks to You

More than 1,000 people attended the 19th Annual **Art & Soup** event held in February. Art & Soup featured original artwork from 32 area artists. In addition to ticket sale proceeds, the artists donated a minimum of 50 percent of the proceeds from the sale of their work to VNA. Artwork included paintings, sculptures, jewelry and more. Additionally, 21 of Omaha and Council Bluffs' finest restaurants created an original soup recipe for guests to sample at the event.

The \$142,000 raised at this annual event benefits the shelter nurse program, providing care to nearly 50 percent of Omaha and Council Bluffs' homeless men, women and children every year. VNA cannot bill for these services and is able to offer them thanks to the generous support of the community and the proceeds from Art & Soup.

VNA also hosted a fantastical evening in August at Stir Concert Cove at Harrah's Casino. **River Bash 'n' Brew** raised awareness and more than \$27,000 for VNA's home visitation services to vulnerable mothers, children and families.

Lemon Fresh Day and D\*Funk rocked the stage, but the entertainment didn't stop there. Those who attended River Bash 'n' Brew enjoyed unique entertainment, including a snake charmer/belly dancer, juggling mime, caricature artists and fire dancers.

## \$100,000+

Blue Cross Blue Shield Nebraska  
Early Childhood Services  
The Enrichment Foundation  
Iowa Department of Public Health  
Lozier Foundation  
Nebraska Vocational Rehabilitation  
Peter Kiewit Foundation  
Social Security Administration  
State of Nebraska Department of Health and Human Services  
United Way of the Midlands  
United States Department of Agriculture  
University of Nebraska - Nebraska Extension

## \$75,000 to \$100,000

Susan G. Komen Great Plains  
William and Ruth Scott Family Foundation

## \$50,000 to \$75,000

Promise Partners Early Childhood Iowa  
Robert Wood Johnson Foundation  
The Sherwood Foundation

## \$20,000 to \$50,000

Children's Hospital & Medical Center  
The Harper Family Foundation  
The Hawks Foundation  
Mammel Family Foundation  
Mary Ludington McKeen Charitable Trust  
Mutual of Omaha Foundation  
Project Pink'd, Inc.

## \$10,000 to \$20,000

Adah and Leon Millard Foundation  
Amy M. Haddad and Steven S. Martin  
Immanuel Vision Foundation  
Knights of Columbus Council 3019  
The Merck Foundation  
Nebraska Commission for the Blind and Visually Impaired  
Nebraska Medicine  
Omaha Track  
Share Our Strength

## \$1,000 to \$10,000

Advanced Surgery Center, LLC  
Aetna  
Amy L. Scott Family Foundation  
Bland & Associates PC  
Bland Cares Foundation  
Brenda Watke  
Bridget Young  
C & A Industries, Inc.  
Caddy Shack, Inc.  
Calvin and Teresa Banks  
Caryn Hohnholt  
Cecil Bykerk  
Century 21 Midlands  
Cynthia S. McCullough  
D. A. Davidson  
Daniel and Shirley Neary  
Deanna and C. Kent Boese

## \$1,000 to \$10,000 (ctd.)

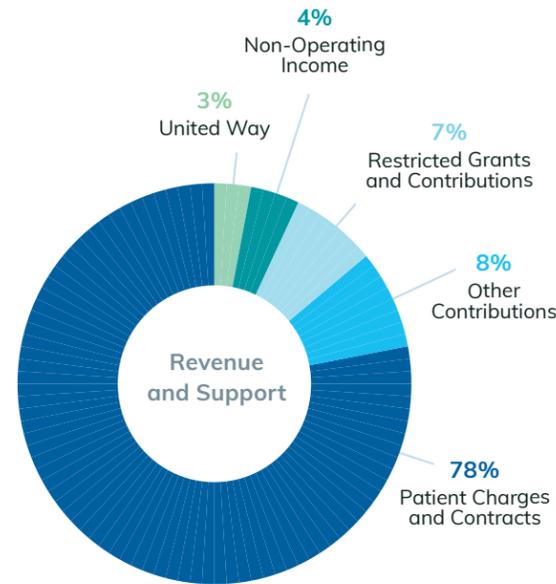
Deryl and Ramona Hamann  
Dodge Charitable Trust  
Edward and Lida Robinson Charitable Trust  
Elizabeth K. Winkler  
Eric Barber  
First National Bank  
Frank J. Mikkelson Trust  
The Fred & Sally Bekins Foundation  
Frontier Lincoln Hog  
Gilbert M. and Martha H. Hitchcock Foundation  
Harrah's Council Bluffs Casino & Hotel  
Harris and Janice Frankel  
Heafey-Hoffmann-Dworak-Cutler Funeral Chapels  
James and Maggie Summerfelt  
Janet Lepaopao  
Jean B. Lones  
Jerry G. Banks  
Jim Hawk Truck Trailers  
The Jim and Shirley Young Family Foundation  
Joanie Kush  
John and Andrea Marshall  
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Joseph L. Remmes  
Kiewit Corporation Foundation  
The Leroy Thom Jean Thom and T L Foundation  
Mark Winkler and Loretto Young  
McCarthy Redland Family Foundation  
McKesson Medical-Surgical  
Methodist Hospital  
Michelle Tarantino  
Miki Petersen  
Murray and Sharon Newman  
Nancy and Michael McCarthy  
Nebraska Hospital Association Research & Educational Foundation  
Nebraska Organization of Nurse Executives  
Neil and Jo Fortkamp  
PhRMA  
Robert and Suzanne Sall  
Royce A. Ramsay  
Russel and Renee Iwan  
Samuel Watson  
Scoular Foundation  
Seim Johnson, LLP  
SilverStone Group Incorporated  
Steve and Debbie Bartels  
Steve and Kris Stapp  
TransCanada PipeLine U.S.A. Ltd  
Union Pacific Corporation  
Valmont Industries

## Our Volunteers

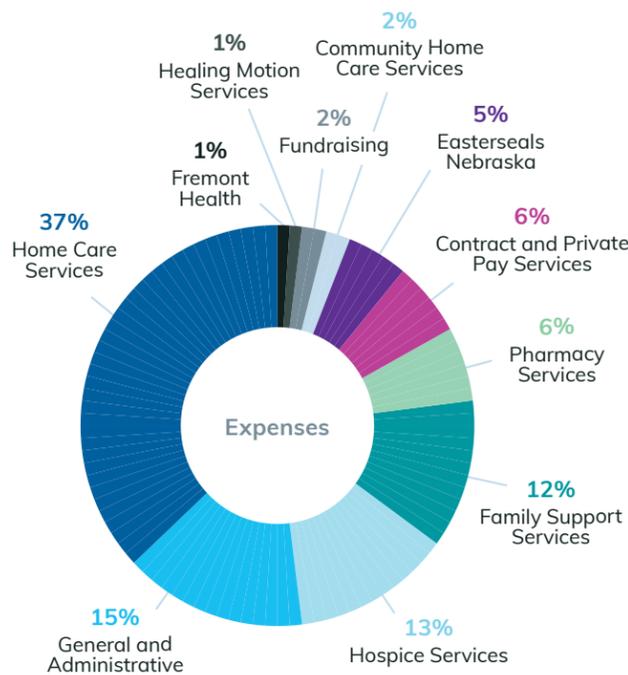
The gift of time is truly treasured at VNA. In 2016, **134 volunteers** provided **2,412 hours** of assistance, strengthening the safety net of care for the Omaha and Council Bluffs communities. The value of their time spent is equivalent to **\$53,673**. Their volunteer hours included support for hospice, office work, special events and more.

## 2016 Consolidated Financials

Revenue and Support	\$27,387,517
Patient Charges and Contracts	21,385,398
Restricted Grants and Contributions	2,030,042
Other Contributions	2,224,027
United Way of the Midlands	766,413
Non-Operating Income	981,637

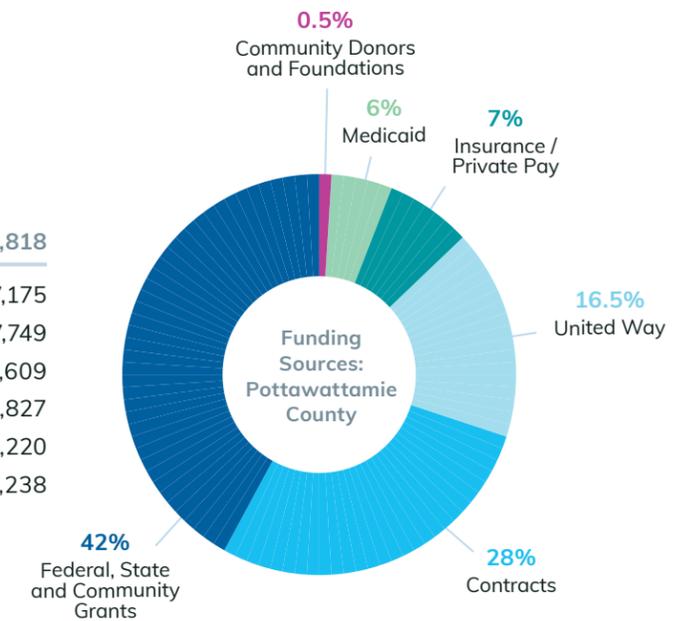


Expenses	\$27,183,536
Home Care Services	10,135,345
Hospice Services	3,399,261
Pharmacy Services	1,585,985
Healing Motion Services	363,404
Fremont Health	178,571
Community Health Services	
Home Care Services	622,386
Contract and Private Pay Expenses	1,551,458
Family Support Services	3,302,396
General and Administrative	4,023,750
Fundraising	554,952
Easterseals Nebraska	1,466,028



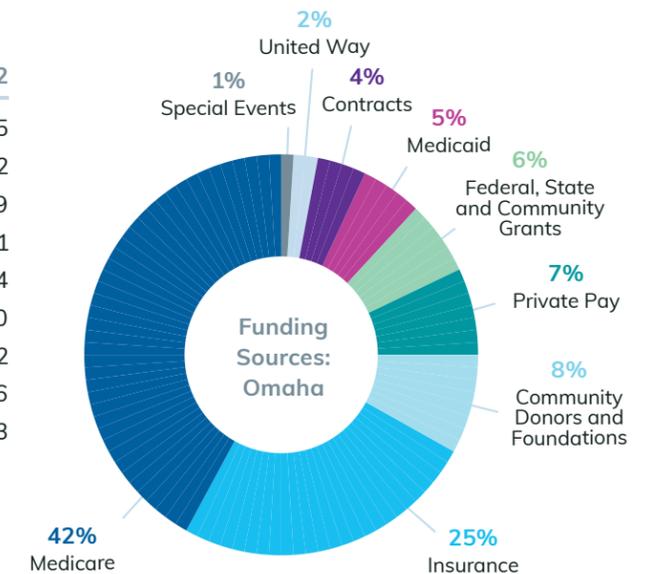
Funding Sources: Pottawattamie County\* \$1,149,818

Medicaid	67,175
Insurance/Private Pay	77,749
United Way of the Midlands	191,609
Contracts	326,827
Federal, State and Community Grants	484,220
Community Donors and Foundations	2,238



Funding Sources: Omaha\*\* \$25,256,062

Medicare	10,510,885
Medicaid	1,351,332
Insurance	6,303,959
Private Pay	1,762,351
United Way	574,804
Contracts	985,120
Federal, State and Community Grants	1,545,822
Special Events	139,096
Community Donors and Foundations	2,082,693



# \$26,405,880

in total funding for 2016

\* Interest / other not included  
 \*\* Includes VNAM, HS, FND & ESN

# As healthcare evolves, VNA advances. That's why we're shaping tomorrow's care, today.

For more than a century, VNA has been trusted to provide perspective, innovative leadership and solutions around the health issues of the day, always with the vision of how healthcare should be delivered next.

Together with our partners, we develop relevant, timely, technology-based solutions and industry leading outcomes for our clients.

We believe that everyone — no matter their age or ability — deserves the best care.

Deserves kindness.

Deserves to feel better, at home.



Visiting Nurse  
Association

Shaping tomorrow's care.  
Today.



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*VNA is fully accredited  
by The Joint Commission.*